

# The Hispanic Association of Hagerstown

Is Proud to Announce:

## HAGERSTOWN'S FIFTH ANNUAL HISPANIC FESTIVAL

Sunday, September 18, 2011

From 12 noon to 6:00pm

At the Fairgrounds Park of Hagerstown  
420 North Mulberry Street



Live Bands – DJ's

Talent Shows & Contest / Dancing

Food / Kids Corner / Face/Painting



## QUINTO FESTIVAL HISPANO DE HAGERSTOWN

### Soccer Tournament

Youth - Adult  
4 v 4 5 v 5 plus G/K  
(4 Teams max) (6 Teams max)  
Each Age Group Over 18 Only

Domingo, 18 de Septiembre de 2011

Desde las 12 del mediodía hasta las 6:00 de la tarde  
En el Parque Fairgrounds de Hagerstown  
420 North Mulberry Street

**[WWW.HAGERSTOWNHISPANICFESTIVAL.ORG](http://WWW.HAGERSTOWNHISPANICFESTIVAL.ORG)**

Thank You to: The City of Hagerstown  
and our Sponsors:



For more information please call Diana Reyes at: [240-217-5119](tel:240-217-5119) or at [HispAssocHag@gmail.com](mailto:HispAssocHag@gmail.com)



FIFTH HISPANIC FESTIVAL OF  
HAGERSTOWN  
QUINTO FESTIVAL HISPANO DE  
HAGERSTOWN



2011

Dear Amigos!

In celebration of Hispanic Heritage month, we would like to invite you to join the City of Hagerstown on Sunday, September 18, 2011, for the Fifth Hispanic Festival in Hagerstown. **The proceeds will benefit the Hagerstown Hispanic Scholarship Fund.**

The **Fifth Hagerstown Hispanic Festival** is a great opportunity to promote your business and reach out to the Hispanic community. **It provides a chance to enjoy Hispanic American food, music, dance and games.** Tables may be reserved by the following Groups:

- **Businesses to market their products and services.**
- **Food vendors to sell their food.**
- **Government offices and Non-Profits to reach out to the Hispanic community.**
- **Crafters to sell their merchandise.**

Please complete the appropriate form and return it by Wednesday, August 31<sup>st</sup>, 2011. If you have any questions, please feel free to contact any of the committee members listed on the Committee Members page included in the package.

Information on sponsorship opportunities and a sponsorship form are enclosed.

We offer an **early registration discount of 30% for exhibitors and food vendors** when you book your table by Monday, August 1st, 2011.

Only Washington County Charities and Non-Profit organizations interested in participating are eligible for the non-profit rate. Applications must be received by Monday, August 1st, 2011.

Sincerely,

Diana Reyes, Sila Alegret-Bartel, Tom Seward Arroyo, Carlos Reyes,  
**Hispanic Association of Hagerstown**

FIFTH HISPANIC FESTIVAL OF  
HAGERSTOWN  
QUINTO FESTIVAL HISPANO DE  
HAGERSTOWN



**SPONSORSHIP**

The Fifth Annual Latino Festival of Hagerstown will take place on Sunday, September 18, 2011  
 From 12:00 noon 6:00 PM at the Fairgrounds Park of Hagerstown.

**Become a sponsor today** and be part of this great event! Fill out the attached registration form and mail it with your payment before Monday, August 1<sup>st</sup>, 2011.

<b>Amigo de Platino</b>  <b>\$ 2,500</b>	<ul style="list-style-type: none"> <li>➤ Top location of company banner (provided by sponsor)</li> <li>➤ Superior location of a table provided with two chairs and a tablecloth</li> <li>➤ One-page advertisement in program (artwork provided by sponsor)</li> <li>➤ Press releases sent to local Hispanic media including your company name</li> <li>➤ Company logo on the Hagerstown's Hispanic Festival website</li> </ul>
<b>Amigo de Oro</b>  <b>\$ 2,000</b>	<ul style="list-style-type: none"> <li>➤ Base location of company banner (provided by sponsor)</li> <li>➤ Priority location of a table provided with two chairs and a tablecloth</li> <li>➤ Half-page advertisement in program (artwork provided by sponsor)</li> <li>➤ Company logo on the Hagerstown's Hispanic Festival website</li> </ul>
<b>Amigo de Plata</b>  <b>\$ 1,500</b>	<ul style="list-style-type: none"> <li>➤ Base location of company banner (provided by sponsor)</li> <li>➤ Main location of a table provided with two chairs and a tablecloth</li> <li>➤ One/Fourth page advertisement in program (artwork provided by sponsor)</li> <li>➤ Company logo on the Hagerstown's Hispanic Festival website</li> </ul>
<b>Amigo de Bronce</b>  <b>\$ 800</b>	<ul style="list-style-type: none"> <li>➤ Base location of company banner (provided by sponsor)</li> <li>➤ Leading location of a table provided with two chairs and a tablecloth</li> <li>➤ One/Eighth page advertisement in program (artwork provided by sponsor)</li> </ul>

**SPONSORSHIP FORM**

Name of company or organization: \_\_\_\_\_

Name of contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

**Sponsorship: (Check one!)**

**Amigo de:**     **Platino**     **Oro**     **Plata**     **Bronce**

**No Credit Cards Please! Make Checks payable to Hispanic Association of Hagerstown**

*Mail this completed sponsorship form with donation to:*

*Attn: Sila Alegret-Bartel*

*or*

*Attn: Tom Seward Arroyo*

[sila@ICTMLLC.com](mailto:sila@ICTMLLC.com)

[Sewardt@hagerstowncc.edu](mailto:Sewardt@hagerstowncc.edu)

(301)-526-7468

(301)790-2800 Ext: 316

*Hispanic Association of Hagerstown, P.O. Box # 2245 Hagerstown, MD 21741*

FIFTH HISPANIC FESTIVAL OF  
HAGERSTOWN  
QUINTO FESTIVAL HISPANO DE  
HAGERSTOWN



**EXHIBITORS & FOOD VENDORS**

[HispAssocHag@gmail.com](mailto:HispAssocHag@gmail.com)

**Early registration discount of 30% applicable when you send your payment  
 by  
 Monday, August 1st, 2011!**

<b>Exhibitors</b>  <b>\$ 300</b>	<p><i>Companies such as Recruiters, Realtors, Mortgage Brokers, Retail Merchandisers, and Others</i></p> <ul style="list-style-type: none"> <li>➤ Listing of company name in the event program</li> <li>➤ Exhibit table with two chairs and a tablecloth</li> </ul>
<b>Food Vendors</b>  <b>\$ 500</b>	<p style="text-align: center;"><i>Restaurants and Mini Super Marts</i>  <u>Will have to complete Health Department standards</u></p> <ul style="list-style-type: none"> <li>➤ Listing of restaurant/super mart name in the event program</li> <li>➤ Exhibit table with two chairs and a tablecloth</li> </ul>

**REGISTRATION FORM**

Name of company or organization: \_\_\_\_\_

Name of contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Early registration: No \_\_\_\_\_ Yes \_\_\_\_\_ Payment included: Yes \_\_\_\_\_ No \_\_\_\_\_

Check# \_\_\_\_\_ Amount \$ \_\_\_\_\_

**No Credit Cards Please! Make Checks payable to Hispanic Association of Hagerstown**

**Mail this completed registration form with payment by August 1<sup>st</sup>, 2011**

Attn: Diana Reyes                      Hispanic Association of Hagerstown  
 P.O. Box # 2245                          Hagerstown, MD 21741  
 Phone (240)-217-5119                      [HispAssocHag@gmail.com](mailto:HispAssocHag@gmail.com)

**Final deadline for registration is Wednesday, August 31, 2011**

**FIFTH HISPANIC FESTIVAL**  
 OF HAGERSTOWN  
**QUINTO FESTIVAL HISPANO**  
 DE HAGERSTOWN



<p><b>Non Profit Organizations &amp; Government Agencies</b></p> <p><b>\$ 75</b> Flat fee (Set-up-fee)  <i>No discounts apply</i></p>	<p><i>Non-Profit application needs to be approved by committee</i></p> <ul style="list-style-type: none"> <li>➤ Listing of company name in the event program</li> <li>➤ Exhibit table with two chairs and a tablecloth</li> </ul>
<p><b>Artist &amp; Crafters</b></p> <p><b>\$ 100</b> Flat fee  <i>No discounts apply</i></p>	<p><i>Handmade items, original artwork, ethnic handicrafts, and jewelry</i></p> <ul style="list-style-type: none"> <li>➤ Listing of company name in the event program</li> <li>➤ Exhibit table with two chairs and a tablecloth</li> </ul>

**NONPROFIT/GOVERNMENT**  
**AGENCIES & ARTIST/CRAFTERS**

**APPLICATION FORM** \_\_\_\_\_ Application Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Washington County Non-Profit Organization or Washington County Government Agency:

\_\_\_\_\_

Artist or Crafter: \_\_\_\_\_

Person to Contact: \_\_\_\_\_

Agency/Organization or Artist/Crafter Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Phone #: (\_\_\_\_)-\_\_\_\_\_

E-mail Address: \_\_\_\_\_ Fax #: (\_\_\_\_)-\_\_\_\_\_

Description of the community services offered through organization:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**No Credit Cards Please! Make Checks payable to Hispanic Association of Hagerstown**

**Mail this completed registration form with payment by August 1<sup>st</sup>, 2011**

*Attn: Diana Reyes*  
*P.O. Box # 2245*  
*Phone (240)-217-5119*

**Hispanic Association of Hagerstown**  
**Hagerstown, MD 21741**

[HispAssocHag@gmail.com](mailto:HispAssocHag@gmail.com)

\* If grant application is approved cost for entering the festival will be \$75.00 for set-up fee.

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HISPANIC ASSOCIATION OF  
HAGERSTOWN

For more information, please contact any of the following committee members:

**Exhibitors & Food Vendor Sales/General Info:**

Diana Reyes  
240-217-5119

[HispAssocHag@gmail.com](mailto:HispAssocHag@gmail.com)

**Sponsorship/Marketing Info:**

Sila Alegret-Bartel  
301-526-7468  
[sila@ictmlc.com](mailto:sila@ictmlc.com)

Tom Seward Arroyo  
301-790-2800 ext 316  
[sewardt@hagerstowncc.edu](mailto:sewardt@hagerstowncc.edu)

**Soccer Tournament and Advertisement**

Carlos Reyes  
240-472-1164  
[carreysoccer@aol.com](mailto:carreysoccer@aol.com)

All Committee members speak Spanish  
\*Todos los miembros del comité hablan Español!

(If you are Interested in being part of this great Committee please contact us!)  
We will be happy to have you join us



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*TALENT SHOW*

*Name of person or group* \_\_\_\_\_

*Talent being performed* \_\_\_\_\_

*Name of contact person* \_\_\_\_\_

*Address* \_\_\_\_\_

*Phone* \_\_\_\_\_ *Cell* \_\_\_\_\_

*Email* \_\_\_\_\_

*Show will be judged by crowd and winners will be chosen by applause!*

*Winner will win a gift certificate from a surprise vendor!*

*Mail in this completed application by August 1st, 2011 to*

*Hispanic Association of Hagerstown  
P.O. Box # 2245  
Hagerstown, MD 21741*